

SMALL VESSEL PUBLICATION (Call for Papers)

Dear All,

As you know, we have been looking to pull together a small vessel publication over the last year, however capacity has been limited and other projects have been underway.

Over the next 6 months we will be working on this publication and we hope that this publication will bring together a wealth of experience, best practice and insights into projects, the ships, the wind propulsion technology, the trade and the business models that are making the sector grow.

We expect that publication will likely be 100-150 pages long and available in downloadable pdf format. (potential for a print version or print-on-demand depending on level of interest after publication). We are thinking that there should be a small cover charge to download the finished item, and we may run a crowdfunding site to help generate additional interest and take pre-orders to cover costs – feedback welcome.

While this publication will not be the definitive guide, we see it as a collection of essays/pieces on each of the subject areas (chapter list below) The publication can be updated every 12-18 months.

Small vessel designation is currently designated nominally as under 1,000 GRT (though this can be raised/lowered as we have some flexibility here – feedback welcome)

There are a number of ways to engage with this publication:

1 – Technology and Project Sections – these are designated as paid sections. There will be a 2-3 page allocation for companies to showcase their project, ship or applicable technology. Cost is EUR150 for first page, EUR100 per page after that (limit is 3 pages). All proceeds will go to production costs. (any excess funds will go to cover the yearly update or help cover IWSA educational program)

2 – Essay or research paper submission – there are a number of chapters that will be formed by essays and others enhanced by the inclusion of essays or research papers. (No cost for inclusion)

3 – Chapter research/team member – other chapters (e.g. history of sail) will be collective research/writing sections. Please indicate which sections/chapters you would be interested to help out on (Volunteer)

4 – Additional Submissions – if you have photos, pictures, info graphics, famous quotes, shanties or other material that you feel would be appropriate and add to the publication, please send those and all published submissions will be credited.

5 - Advertising (paid) – any additional advertising slots for member/non-member products or services. The pricing will be similar to the IWSA brochure slots – price list supplied on request.

Chapter (Example)	Content	Pages
Intro/Vision		5
History	International focus – possibly series of essays by historians.	5
Surviving Traditional Networks	Dhows, Pinisi, E.Africa, Bangladesh, sail fishing, Caribbean etc. – featuring comments from seafarers, ship owners, makers.	5
Technology	Soft-sail – various, rigid sail/solar sail, kites, retrofit & new build + others. Other support technologies (paid section)	20-30
Projects	2-3 pages for each (paid section)	20-30
Ownership & Networks	Discussion of various existing models, changes, new ideas.	5
Routes & Cargos	Where/what are the low hanging fruit, experience of these, wind patterns/routing etc. Small port development etc.	10

Training, building, skills	Training schools, new technologies, ship building etc.	5
Finance Models	Best practice, failed models, planned. Capex /Opex	5
Barriers & Challenges	General wind propulsion + specific issues to small shipping – cargo, port, corruption, ops, piracy, overheads, crew etc.	10
Future	What are the plans, where is it going, who are the stakeholders, what are the pathways.	5
Operational Examples	Either a chapter or scattered through text – concrete examples of ships in operation /routes serviced – stats, cost/benefits, cargos, etc.	10
Experience Essays	From crew members on life at sea, trainees on the benefits, harbour masters on the return of sail cargo, grey beards on technology/innovation challenges of the past, shipbuilders on specific issues, managers on best practice etc. 10+ x 1 page	10
Links & resources	Further info, tools, free resources, company listings (paid for?)	5
Total		120-140

Market & Added Value

Generates a sector/network resource for small vessel operators. Reference material for investors and trading companies, understanding the growth of the network.
Advertising value to the market -alternative, low carbon options.

Potential Market for publication:

- (i) Members networks – highly motivate and already interested in sail cargo and small vessel development.
- (ii) Sail enthusiasts – tall ships, sail training, yacht clubs
- (iii) Maritime/Environmental NGOs & Members – Greenpeace, WWF, IUCN, T&E, NSF, Sea Shepherd, Transition Towns, Fairtrade Mvt, Cooperative movement, Organic mvt, Green innovation and products. etc.
- (iv) Maritime Schools/Libraries
- (v) Some interest from general shipping, logistics, general public

Production & Editorial

- (i) Production Costs – these include covering editorial staff costs, copy editing, proofreading, cover design and layout design.
- (ii) Editorial team – Captain Geoff Boerne, Lo Entropy, Gavin Allwright IWSA General Secretary (+ volunteer chapter coordinators)
- (iii) Reviewers – All contributors will be asked to review the publication prior to release