



Creative, young minds invited to take part in the “Wind Ship – the Future” poster design contest

London – April 12, 2023: The International Windship Association (IWSA), in partnership with Nantes Saint Nazaire Développement and Association Wind Ship, have launched a new youth poster design contest with the theme ‘Wind Ship – The Future’ which encourages young artists to create a poster or a short, animated video that should transport the judges to a future where all commercial ships are powered by the wind.

The competition is free to enter and is open to budding artists worldwide aged between two and seventeen years old across four separate age categories: 2-5 years, 6-11 years, 12-15 years and 16-17 years. Twelve winners will be chosen in total in three rounds of judging by a jury of maritime and environmental leaders, a public vote and by IWSA members.

The deadline for entries is **May 12, 2023**. Each participant can submit up to two entries. Digital entries can be submitted, as a scanned or digital image of the artwork, to poster@wind-ship.org.

All submissions should be accompanied by a title and a short caption (maximum 30 words) describing the artwork. The original title and caption can be submitted in any language. However, for non-English language titles and captions, a translation in English must be provided.

Winners will be announced during a hybrid in-person/virtual event at the Wind for Goods conference in Saint Nazaire, France on June 01-02, 2023. All submitted entries will be permanently hosted in a virtual gallery. Winning and runners-up artwork will be displayed at IWSA events all around the world.

“Using wind to power ships is a powerful beacon of clean, green and sustainable pathways to living in harmony with our planet and we would love to see the ideas, creativity, inspiration and dreams that the younger generation have for these ships of the future. I implore parents, grandparents, aunties and uncles working in any industry connected to the marine environment to take notice of this fun contest and help children to get their ideas flowing onto paper (or screen).” said Gavin Allwright, IWSA Secretary General.

“We are running this contest in celebration of the ‘Decade of Wind Propulsion 2021-2030’, a campaign which is currently in its third year. Innovation in the wind-powered shipping arena is endemic and we recognise that capturing the ideas of the younger generation and sparking their interest in how cargo or people can be transported by greener ships is massively important for the future of our industry,” he concluded.

Lise Detrimont said, *“On behalf of the Association Wind Ship and Nantes Saint Nazaire Développement, we are delighted to host this special event dedicated to the young during the Wind for Good event, as the journey to support the development of a cleaner shipping is really focused on the next generation and we usually work in a very professional environment. This poster contest is a unique occasion to gather the young people and raise their awareness on the future of maritime shipping as well as their parents”*.

Find out more about the ‘Wind Ship – the Future’ poster contest at <https://www.wind-ship.org/en/youth-poster-contest-wind-ship-the-future/>

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MORE INFORMATION FOR JOURNALISTS

About International Windship Association (IWSA)

IWSA facilitates and promotes wind propulsion solutions for commercial shipping worldwide and brings together all parties in the development of a wind ship sector to shape industry and government attitudes and policies.

IWSA is a member driven, not-for-profit association made up of wind propulsion technology suppliers and ship development projects, shipping lines, shipbuilders, designers, naval architects, engineers, academics, NGO's, and Class with five main areas of activity:

Network – grouping like-minded organisations and individuals sharing ideas, skills, technical and market information for the development of commercial wind ships.

Promote – promoting the economic value of wind propulsion to the industry.

Educate – acting as a central information hub for the wind propulsion sector, ship owners and operators, shipyards, ports, governments, equipment producers, the media, NGOs, and the wider public.

Incubate – securing funding streams, project collaboration, grant applications, research and the pooling of resources.

Facilitate – establishing common approaches/criteria for all stages of project development, support stakeholders, advise and lobby legislative bodies on policies, activities, funding and incentives required to retrofit existing ships and build new commercial wind ships.

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International Windship Association (IWSA): www.wind-ship.org

Decade of Wind propulsion campaign: www.decadeofwindpropulsion.org

About Wind for Goods: [Wind for Goods \(https://www.windforgoods.fr/en\)](https://www.windforgoods.fr/en) is an international event dedicated to wind powered maritime transport, which second edition will take place the 1st and 2nd June in Saint Nazaire, France. The event brings together leaders in the sector to present the concrete solutions and innovations that will decarbonise maritime freight transport, and to discuss the key advantages and challenges of this sector, which is working to protect our maritime environment.

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Nantes Saint Nazaire Développement: <https://www.nantes-saintnazaire.fr/>

About Wind Ship: Wind Ship is a French association initiated in 2019, to help triggering the wind propulsion sector in France. Wind Ship also coordinate the Europe-Atlantic hub as part of the IWSA.

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